



1997 ECONOMIC CENSUS
MISCELLANEOUS NONDURABLE GOODS

OMB No. 0607-0825: Approval Expires 08/31/99

DUE DATE FEBRUARY 12, 1998

If you have questions about completing this report, please call or write the Census Bureau. In any communication, be sure to refer to the 11-digit Census File Number (CFN) printed in the label to the right. Please return your completed report to:

BUREAU OF THE CENSUS
1201 East 10th Street
Jeffersonville, IN 47134-0001

Toll-free assistance, 8:00 a.m. to 8:00 p.m., eastern time, Monday through Friday:

1-800-233-6136

Please read the accompanying instructions before answering the questions.

Census use

WH-5199

(Please correct any errors in name, address, and ZIP Code.)

YOUR RESPONSE IS REQUIRED BY LAW. Title 13, United States Code, requires businesses and other organizations that receive this questionnaire to answer the questions and return the report to the Census Bureau. By the same law, YOUR CENSUS REPORT IS CONFIDENTIAL. It may be seen only by Census Bureau employees and may be used only for statistical purposes. Further, copies retained in respondents' files are immune from legal process.

Item 1. EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification Number (EIN) shown in the label the same as the one used for this establishment on its latest 1997 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ Yes 2 ☐ No – Report current EIN below

(9 digits)

Item 2. PHYSICAL LOCATION

a. Is this establishment's physical location the same as the address shown in the label? (P.O. box and rural route addresses are not physical locations)

093 1 ☐ Yes 2 ☐ No – Report physical location below

Number and street

City, town, village, etc. State ZIP Code

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ Yes 3 ☐ No legal boundaries 2 ☐ No 4 ☐ Do not know

c. In what type of municipality is this establishment physically located?

096 1 ☐ City, village, or borough 2 ☐ Town or township 3 ☐ Other – Specify 4 ☐ Do not know

d. In what county (e.g., Dade County) is this establishment physically located?

Item 3. OPERATIONAL STATUS

a. How many months during 1997 was this establishment actively operated?

002

b. Which of the following best describes this establishment's status at the end of 1997? Mark (X) only ONE box.

001 1 ☐ In operation 2 ☐ Temporarily or seasonally inactive 3 ☐ Ceased operation – Give date at right 4 ☐ Sold or leased to another operator – Give date at right AND enter name, etc., below

Figures only

Month Year

Name of new owner or operator

Number and street

City State ZIP Code

HOW TO REPORT DOLLAR FIGURES

Dollar figures should be rounded to thousands of dollars. Example: If a figure is \$1,125,628.79 report

• Preferred Acceptable

Bil- lions (000)	Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
	1	126	
	1	125	629

Item 4. DOLLAR VOLUME OF BUSINESS

a. Sales and operating receipts for 1997 (Include the gross selling value of business conducted for others)

010

b. Did this establishment earn commissions for the sale of merchandise?

121 1 ☐ Yes – Go to line c 2 ☐ No – Skip to line e

c. Gross selling value of business conducted on a commission basis (Include in item 4a)

122

d. Commissions received (On transactions reported in item 4c)

123

NOTE – If this is the only establishment of this firm skip to item 5

e. Percent of products sold by this establishment manufactured or mined in the United States by your company or subsidiaries

124

%

f. Value of transfers to other establishments within your company (DO NOT include in item 4a)

125

Item 5. PAYROLL

Payroll in 1997, BEFORE DEDUCTIONS

a. Annual

030

b. First quarter (January–March)

031

Item 6. EMPLOYMENT

a. Number of paid employees for pay period including March 12, 1997 (Include both full- and part-time employees)

032

b. List the above employees by the employee's primary function:

131

(1) Selling

132

(2) Sales support (including office and clerical, warehousing, customer service, maintenance employees, and drivers)

133

(3) Supporting functions of other establishments in your company (i.e., central administrative, accounting, research, etc.)

134

(4) Manufacturing

135

(5) Other – Specify

NOTE – The sum of lines 1 through 5 should equal total employment

Item 7. OPERATING EXPENSES		Mil.	Thou.	Dol.
Operating expenses for 1997 (Include payroll, but exclude cost of goods sold and interest expense)		040		

Item 8. INVENTORIES	
a. Did you have inventories at the end of 1996 or 1997?	
180	1 <input type="checkbox"/> Yes – Complete the remainder of the item
	2 <input type="checkbox"/> No – Skip to item 9

b. Were inventories of this establishment subject to the last-in, first-out (LIFO) method of valuation?	
185	1 <input type="checkbox"/> Yes – Use the sum of the LIFO amount plus the LIFO reserve for lines c and c(2)
	2 <input type="checkbox"/> No – Complete only line c

	End of 1997			End of 1996		
	Mil.	Thou.	Dol.	Mil.	Thou.	Dol.
	046			047		

c. Total inventories						
(1) Amount not subject to LIFO costing	181			186		
(2) Amount subject to LIFO costing (gross)	182			187		
(a) Amount of the LIFO reserve	183			188		
(b) LIFO value of the line c(2) (net)	184			189		

NOTE – The sum of lines c(1) and c(2) should equal line c
The sum of lines c(2a) and c(2b) should equal line c(2)

Item 9. TOTAL PURCHASES OF MERCHANDISE IN 1997		PURCHASES AT COST VALUE			
		Bil.	Mil.	Thou.	Dol.
Purchases of merchandise for resale (Net of returns, allowances, and trade and cash discounts; but including amounts allowed for trade-ins)		160			

NOTE – If purchases are greater than sales, please provide an explanation in the REMARKS section

Item 10. SALES BY CLASS OF CUSTOMER	Whole percent of sales
Report the percentage of this establishment's total sales in 1997 (item 4a) to each class of customer.	141
a. Export sales	142
b. Restaurants, hotels, food services, and contract feeding	143
c. Retailers and repair shops for resale or repair	144
d. Other wholesale establishments for resale	145
e. Industrial users for production (manufacturing and mining)	146
f. Business users for consumption, not for resale	147
g. Farmers (for farm use)	148
h. Household consumers and individual users	149
i. Builders and contractors	150
j. Governmental bodies (Federal, State, and local)	
k. TOTAL (Sum of lines a through j should total 100%)	100%

Item 11. KIND OF BUSINESS AND SELLING CHARACTERISTICS	
a. Kind of business	
What was this establishment's PRINCIPAL kind of business in 1997? Mark (X) only ONE box.	
	070
(1) Art materials and supplies	<input type="checkbox"/> 519920
(2) General merchandise – nondurable goods	<input type="checkbox"/> 519940
(3) General merchandise – durable goods	<input type="checkbox"/> 509940
(4) Textile bags and bagging	<input type="checkbox"/> 519950
(5) Yarns, leather products, and wigs	<input type="checkbox"/> 519990
(6) Specialty advertising (sale of merchandise)	<input type="checkbox"/> 519977
(7) Warehouse club	<input type="checkbox"/> 539930
(8) Other kind of business – Specify	<input type="checkbox"/> 777777

b. Selling characteristics	
(1) In what format did this establishment PRIMARILY sell in 1997? Mark (X) only ONE box.	
	068
From physical displays of priced merchandise . . .	1 <input type="checkbox"/>
From a counter (little or no display)	2 <input type="checkbox"/>
From a warehouse or office	3 <input type="checkbox"/>
Other – Describe	4 <input type="checkbox"/>
(2) How did this establishment PRIMARILY attract new customers in 1997? Mark (X) only ONE box.	
	069
Location and store attractiveness	1 <input type="checkbox"/>
Advertising to the general public, including direct mail advertising.	2 <input type="checkbox"/>
Advertising to the trade or calls directly to customers	3 <input type="checkbox"/>
Other – Describe	4 <input type="checkbox"/>

c. What percent of your sales are drop-shipped and do not enter this establishment?	Percent
	111
	%

Item 12. TYPE OF OPERATION	
What was this establishment's PRINCIPAL type of operation in 1997? Mark (X) only ONE box.	
	060
a. Own-brand importer and marketer	<input type="checkbox"/> 14
b. Merchant wholesaler (buying and selling on own account)	
(1) Importer	<input type="checkbox"/> 12
(2) Exporter	<input type="checkbox"/> 13
(3) Merchant wholesale distributor or jobber	<input type="checkbox"/> 11
c. Manufacturers' sales branches and offices	<input type="checkbox"/> 20
d. Agent, broker, and commission merchant	
(1) Auction company	<input type="checkbox"/> 41
(2) Broker (representing buyers and sellers)	<input type="checkbox"/> 42
(3) Commission merchant	<input type="checkbox"/> 43
(4) Import agent	<input type="checkbox"/> 44
(5) Export agent	<input type="checkbox"/> 45
(6) Manufacturers' agent	<input type="checkbox"/> 46
e. Other broker or agent – Specify type	<input type="checkbox"/> 77

If not shown, please enter your 11-digit Census File Number from the address label on page 1							Census File Number							
Item 13. COMMODITY LINES Report sales by commodity group either as a dollar figure or as a whole percent of total sales (Include the value of merchandise marketed under capital, finance, or full payout leases and rental receipts derived from merchandise under operating leases)							Item 13. COMMODITY LINES – Continued							
HOW TO REPORT PERCENTS	If figure is 38.76% of total sales • Report whole percents —————→ 39 Not acceptable —————→ 38.76	Bil.	Mil.	Thou.	Dol.	Per-cent	Commodity lines	Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.					
									Bil.	Mil.	Thou.	Dol.	Per-cent	
Commodity lines		Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.											
			Bil.	Mil.	Thou.	Dol.	Per-cent							
1. Art materials		100	101				102	25. Hardware	1700					
a. Art materials		6121						26. Garden machinery, equipment, and parts	2220					
b. Novelties and souvenirs		6122						27. General-purpose industrial machinery, equipment, and parts	2320					
c. Total (Sum of lines 1a and 1b)		6120						28. Metalworking machinery, equipment, and parts	2330					
2. Textile bags, bagging, and burlap		6130						29. Abrasives, strapping, tape, inks, and mechanical rubber goods	2460					
3. Wigs, yarns, and leather products		6150						30. Aircraft and aeronautical equipment and supplies	2600					
4. Books, periodicals, newspapers, and miscellaneous printed materials		6100						31. Recyclable paper and paperboard	2930					
5. Flowers and florists' supplies		6110						32. Recyclable materials, except metal, paper, and paperboard	2940					
6. New and used automobiles, motorcycles, etc.		0100						33. Jewelry, diamonds, gem stones, and watches	3000					
7. New and rebuilt automotive parts and supplies		0200						34. Compact discs, prerecorded audio tapes, and phonograph records	3130					
8. Tires and tubes		0300						35. Prerecorded video tapes, video cassettes, and video discs	3140					
9. Household and lawn furniture		0400						36. Printing and writing paper	3200					
10. Household china, glassware, crockery, and plastic housewares		0500						37. Stationery, office supplies, and greeting cards	3300					
11. Linens, domestics, curtains, and draperies		0520						38. Industrial and personal service paper and plastics	3400					
12. Kitchen utensils, mirrors, lamps, and picture frames		0540						39. Drugs, pharmaceuticals, cosmetics, and toiletries	3500					
13. Roofing, siding, and insulation materials		0720						40. Piece goods, knit and woven	3600					
14. Sporting and recreational goods and supplies		2700						41. Notions (buttons, ribbons, lace, sewing accessories, zippers, bindings, etc.)	3700					
15. Toys and hobby goods and supplies		2800						42. Men's and boys' wear	3800					
16. Photographic equipment and supplies (excluding video)		0800						43. Women's and children's wear	3900					
17. Flat iron and steel products		1120						44. Footwear	4000					
18. Iron and steel wire and wire products		1140						45. Frozen foods (packaged)	4100					
19. Iron and steel pipe and tubing		1150						46. Canned foods	4830					
20. Copper and brass		1200						47. Refined sugar, flour, cooking oils, cereals, pet foods, pickles, preserves, sauces, and other grocery specialties	4860					
21. Aluminum shapes and forms		1220						48. Grain and beans	4900					
22. Electrical apparatus and equipment		1400						49. Plastics materials and basic shapes	5300					
23. Electrical appliances, household		1500						50. Chemicals and allied products (excluding agricultural, plastics, gases, and petroleum)	5330					
24. Electronic parts and equipment, except communication		1600						ITEM 13 CONTINUED ON PAGE 4						

Item 13. COMMODITY LINES – Continued

Report sales by commodity group either as a dollar figure or as a whole percent of total sales (Include the value of merchandise marketed under capital, finance, or full payout leases and rental receipts derived from merchandise under operating leases)

HOW TO REPORT PERCENTS	<div>If figure is 38.76% of total sales</div> <div>• Report whole percents</div> <div>Not acceptable</div>	Bil.	Mil.	Thou.	Dol.	Per-cent	
						39	
						38.76	
Commodity lines		Cen-sus use	ESTIMATES are acceptable. Report dollars OR percents.				
			Bil.	Mil.	Thou.	Dol.	Per-cent
51. Petroleum products – refined (exclude liquefied petroleum)		5400					
52. Crude oil		5500					
53. Farm supplies		5800					
54. Tobacco and tobacco products		5900					
55. Books, periodicals, newspapers, and miscellaneous printed materials		6100					
56. Miscellaneous commodities – Specify							
a. 076							
077							
b. 078							
c.							
57. Advertising specialties (paper novelties, etc.)		9730					
58. Rental and operating lease receipts		9940					
59. Service receipts and labor charges (including installed parts)		9700					
60. TOTAL (Should equal item 4a if reporting in dollars)		9990					100%

Item 14. LEGAL FORM OF ORGANIZATION

Which of the following best describes this establishment's legal form of organization during 1997? Mark (X) only ONE box.

003

1

Individual owner (sole proprietorship)

2

Partnership

3

Cooperative association (taxable)

4

Cooperative association (tax-exempt)

5

Government – Specify

0

Corporation (Do not mark if any form of cooperative association)

9

Other – Specify

Item 15. OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION

a. Is the FIRST DIGIT of your Census File Number (shown in the address label immediately after "CFN") a zero?

1

Yes – Complete this item

2

No – Skip to item 16

b. Is this company owned or controlled by another company?

097

1

Yes

2

No

Enter name, address, and EIN of the owning or controlling company

EIN (9 digits)

c. Does this company own or control any other company or companies?

098

1

Yes

2

No

Enter name, address, and EIN of the owned or controlled company

EIN (9 digits)

d. How many establishments operated under the Employer Identification Number shown in the label (or as corrected in item 1) AT THE END of 1997?

079

If more than one, provide the physical location address and other information indicated below for each establishment. The headquarters location should be first, followed by all other locations. If more room is needed, continue in the same format in REMARKS or on a separate sheet of paper.

Estimates are acceptable if book figures are not available.

1

Name

Number and street

City

State

ZIP Code

Kind-of-business description

Type of operation (choose from item 12)

1997

Mil.

Thou.

Dol.

Sales

Annual payroll

Paid employees for pay period including March 12

083

Cen-sus use

088

089

2

Name

Number and street

City

State

ZIP Code

Kind-of-business description

Type of operation (choose from item 12)

1997

Mil.

Thou.

Dol.

Sales

Annual payroll

Paid employees for pay period including March 12

083

Cen-sus use

088

089

REMARKS – Please use this space for any explanations that may be essential in understanding your reported data.

Item 16. CERTIFICATION – This report is substantially accurate and has been prepared in accordance with instructions.

Period covered by this report

FROM: Mo. Year

TO: Mo. Year

Name of person to contact regarding this report – Print or type

Title

Telephone

Area code

Number

Extension

Signature of authorized person

Date